

Target Your Efforts – 2010 and Beyond

20th APRIL, 2010 | LONDON, ENGLAND

SPONSORSHIP OPPORTUNITIES

LinkShare events are exclusive industry forums that present an ideal opportunity to reach high-level decision-makers, attract new business partners, and strengthen your competitive position. We offer a variety of exciting sponsorship packages that provide a range of participation and brand exposure opportunities at our events.

Benefits Include

- Targeted exposure to hundreds of highly qualified executives and decision makers. Cultivate important business relationships and foster new business development opportunities.
- Promote your company's brand to the targeted market of e-commerce and performance marketing executives.
- Competitively position your company for high quality lead generation.
- Create a buzz around your LinkShare program and incentives.
- Extensive online, offline and onsite promotion.
- Flexible packages to build your brand and maximize your networking potential, preview attendee lists, schedule private meetings to solidify business deals, gain passes to events - or choose a combination of activities to enhance your partnership building potential!

AT A GLANCE:

- Exposure to highly qualified e-commerce executives
- Prominent brand exposure in event program, website and signage
- High-quality lead generation

AUDIENCE:

Attendees include hundreds of mid- to senior-level professionals from top companies doing business online, representatives from leading publisher websites, and online marketers from LinkShare's advertiser base.



LinkShare Sponsors Do Better!!

- On average, sponsors outperform the LinkShare network by more than 20% year over year.
- 100% of sponsors surveyed would sponsor future LinkShare events.
- 88% would recommend sponsorship to other advertisers, publishers, and/or partners.

Contact UKevents@linkshare.com for availability and pricing or to discuss any other possible opportunities, we welcome your ideas!

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The following sponsorship opportunities have been specially designed to allow you to maximise your participation and exposure at this year's events.

Platinum Sponsor - £2,000

As the Platinum Sponsor, you will have **premier recognition** throughout the event:

- **Title sponsorship** of event and theatre Sessions
- **Premier logo** on website, emails, programs and signage
- Company description on event website
- **2 page ad** in event program
- One-time email to LinkShare Network publishers
- **Spotlight in email** to all attendees
- Mention in event **press release**
- **Attendee preview**
- **DealMaker table & additional passes** to Symposium UK (normally limited to 1 per company)
- **Promotional material** distribution
- *There may be 1 advertiser and 1 publisher Platinum Sponsor*

Gold Sponsor - £1,500

As the Gold Sponsor, you will have recognition throughout the events:

- Logo on website, emails, programs and signage
- Company description on event website
- **1 page ad** in event program
- **Spotlight in email** to all attendees
- Mention in event press release
- **Attendee preview**
- **DealMaker table & additional passes** to Symposium UK (normally limited to 1 per company)
- **Promotional material** distribution
- *Limited to 3 Gold Sponsors*

After Party Sponsor

Work with LinkShare to plan this event, and get branding and recognition. Additional benefits will include:

- Logo on event website, program and signage
- Company description on event website
- **Full page ad** in event program
- **Attendee preview**
- **DealMaker table & additional passes** to Symposium UK (price negotiable if not required)
- **Promotional material** distribution

DealMaker Host - £500

Don't miss out - Reserve a LinkShare DealMaker table today!!

Use your table as a branded meeting spot to provide company literature and giveaways, and to meet current and prospective partners face-to-face, build relationships, and finalise deals!

Additional benefits:

- Recognition on event website and in program
- Attendee preview
- Additional passes to Symposium UK (normally limited to 1 per company)

WiFi Sponsor - £1,000

- **Signage** across the event indicating WiFi access
- **Recognition** on event website and in program
- Company logo and description on event website
- **½ page ad** in event program
- **DealMaker table** (price negotiable if not required)
- Additional passes to Symposium UK (normally limited to 1 per company)

Conference Bag Sponsor - £1,000

- Logo promotion on **conference bag** (from a selection of options)
- **Recognition** on event website and in program
- Company logo and description on event website
- **½ page ad** in event program
- **DealMaker table** (price negotiable if not required)
- Additional passes to Symposium UK (normally limited to 1 per company)

Full Color Program Ads – Price on application

- Full, 1/2 and 1/4 page ads available

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